

MIDTERM ASSIGNMENT

Due 3/5

For your midterm, you must choose a public domain or creative commons text to mark up semantically and utilize CSS to present. You will also need to provide a primary user persona, site mission statement, scenario and personality inventory (minimum 2 pages total) for your project.

Requirements include:

- Between 5-7 pages (no more)
- Utilize site-wide navigation scheme
- Style a pull quote and an image (PD or CC) on each page
- Utilize at least one div, id and class per page
- Show proper use of headings
- Organize the files in your site properly
- Proper rendering in Firefox and IE 7+
- External CSS
- Use the following CSS properties:
 - background
 - font
 - float
 - width, height
 - padding, margin
 - position
 - color
 - border
- Use the following HTML tags:
 - An unordered or ordered list
 - p
 - h1-h3 (at minimum)
 - blockquote
 - div
 - span

You will present your design in class and part of your grade will depend on your ability to justify your design choices with your user persona, mission statement, scenario and personality inventory. You will also be graded on your ability to engage your fellow students in justifying their design choices and providing feedback.

Please turn your website in class on CD with printed copies of your user persona, mission statement, scenario and personality inventory.

Grade break down:

XHTML/CSS Markup and efficiency – 50%

User persona, mission statement, scenario and personality inventory – 35%

In class presentation – 10%

Presentation participation - 5%